



amarillo Chamber of Commerce

1000 SOUTH POLK - AMARILLO, TEXAS

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PO Box 9480
Amarillo, TX 79105
806.373.7800
806.373.3909 fax
Amarillo-Chamber.org

Good Friends, Good Food, Good Times

Celebration Barbecue Cook-Off was Huge Success

What started with just a few cooking teams in our parking lot, has grown to more than 100 cooking teams with around 8,000 attendees in the past 15 years.

"We have maxed out on the real-estate needed for an event of this size...we now take over 4 city blocks and have put cooking teams in every available square inch. No one realized or dreamed this event would grow to this magnitude and be as successful as it has been. We are just thrilled to put on a quality event that is fun for our members, as well as the entire community," said Gary Molberg, Chamber President/CEO.

We couldn't host an event like this without the help of Tyson, Coors of Amarillo and Arctic Glacier Ice. In all, more than 80 sponsors helped make this event so successful. **Thanks to the following 2010 event sponsors:**

Arctic Glacier Premium Ice, Coors of Amarillo, Tyson Foods, Inc.

Budweiser Distributing Company, Chambers Electric, Ltd., Glazer's Wholesale Distributors, PanhandleTickets, Texas Department of Criminal Justice, Waste Wranglers, Inc.

Affiliated Foods, Amarillo Coca-Cola, Amarillo National Bank, AmeriPride Services, Atmos Energy, Bank of America, Bell Helicopter, B&W Pantex, Custom Trophies, Entrania Springs Ranch, FirstBank Southwest, Gillispie Bros Farms, H&H Printwear, Happy State Bank, KAMR/KCIT/KCPN-TV, KFDA NewsChannel 10, KGNC AM/FM, KVII-TV, Mayfield

Paper Company, McDonald's of Amarillo, Miller of Amarillo, NuStar Energy, Owens Corning, Rabern Rentals, Sam's Club, Scarborough Specialties, Inc., SmokeZilla! Catering, SOS Staffing Solutions, Sprouse Shrader Smith, P.C., Street Toyota, SuddenLink Communications, Sutherland's, United Supermarkets, Wal-Mart SuperCenters, Wells Fargo Advisors, Wells Fargo Bank, Xcel Energy

Area Trailer Sales & Rental, Commercial Industrial Builders, Inc., Country Barn Steak House, Herring Bank, Northwest Texas Healthcare System, Pinnacle Financial Group, Royal Architectural Products, Southwest Airlines, Tom Velasquez & the Global Nomads, Yellow Book USA

A-Team Rentals, Allstate Security Industries, Inc., Amarillo Civic Center, Autco Tire Inc., Autocraft Total Car Care, Bekins Moving & Storage, Big State Remodeling, Ltd., Carpet Tech, Cumulus Broadcasting, Document Shredding & Storage, Duke Electric Company, Inc., Education Credit Union, First Bank & Trust, First Pres Young Adults, First United Bank, New Day Productions, Pride Home Center, Red Mud Barbecue Sauce, Red River Steakhouse McLean TX, UniFirst Corp., Union Street Band, Unique Individuals LLC, Verizon Wireless

See page 2 for event results, photos and more.



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Award Winning Teams

RIBS

Amateur

- 1st Ama Police Officers Assn Team 1
- 2nd AFLAC
- 3rd Ama Police Officers Assn Team 2

Corporate

- 1st Herring Bank
- 2nd Suddenlink
- 3rd Sprouse Shrader Smith

Professional

- 1st Elliott Russell
- 2nd J.Lee Milligan
- 3rd Country Barn Steakhouse

BRISKET

Amateur

- 1st AFLAC
- 2nd Panhandle Fire Protection
- 3rd A-Team Rentals

Corporate

- 1st Herring Bank
- 2nd Amarillo National Bank
- 3rd Happy State Bank

Professional

- 1st Country Barn Steakhouse
- 2nd Bekins Moving & Storage
- 3rd Dream Chaser Racing Engines

OTHER MEAT

Amateur

- 1st Budlight/Budweiser
- 2nd Tyson
- 3rd National Weather Service

Corporate

- 1st Xcel Energy
- 2nd Bank of America
- 3rd Coors of Amarillo

Professional

- 1st Coors Cowboy Club
- 2nd Gillispie Brothers Farms
- 3rd Rabern Rentals

SHOWMANSHIP

- 1st CarpetTech
- 2nd Smokezilla Catering
- 3rd Cypress Creek / Mariposa

TYSON BEST OF CHICKEN

KVII—ProNews 7

AUTCO "GOOD TIMES" TEAM AWARD

H&H Printwear

BBQ Cook-Off



Elliott Russell



Coors Cowboy Club



Ama Police Officers Assn. #1



Xcel Energy



H&H Printwear



Budlight / Budweiser



Herring Bank



CarpetTech



Country Barn Steakhouse

View more event photos by clicking on the link below:

<http://www.flickr.com/photos/amarillochamber/sets/72157624926713908/>

Welcome New Members

Thanks for Joining in July

Amarillo Dental Associates

Ryan Street & Michael D Vactav
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Amarillo, TX 79109
(806) 355-7463
Fax: (806) 355-6014

Our general practice offers comprehensive family care with options in cosmetic and implant dentistry.

Amarillo Medical Services

Robert Saunders
Lauren Christie
3408 Airway Blvd.
Amarillo, TX 79118
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Fax: (806) 358-2648
Amarillo Medical Services is the 911 and transfer provider for the city of Amarillo. AMS is owned by American Medical Response which is the largest EMS in the nation.

Backyard Spa & Leisure

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Fax: (806) 322-1001

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Fax: (806) 435-3993
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Bell Appliance Service

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Amarillo, TX 79109
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Appliance Service Center

Buzula Furniture Outlet

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Buster Foster
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CLC provides quality & affordable child care at 10 sites in the Amarillo area.

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Jim Henson 2010 Small Business of the Year Named Specialized Therapy Services Takes Home Honor

Specialized Therapy Services was named the Jim Henson 2010 Small Business of the Year by the Amarillo Chamber of Commerce. The business of the year was honored as a 2010 Top Small Business Award Recipient on Thursday, August 26th along with Air Oasis, Chick-Fil-A of Westgate Mall, Kelly Wood Company, Krause Landscape Contractors, Parie Designs, Party Stop, and Public Steel at the Chamber's annual business awards banquet. The banquet was sponsored by Suddenlink Communications.

Also, honored at the banquet were the Top Twenty Under 40 Award Recipients, including Breezy Adams, Timothy Archer, Lindsay Currie, Brent Graves, Toni Gray, Michael Greene, Cara Hardin, Dr. Raj Hashmi, Dr. Brent Hawkins, Kelly Hicks-Drees, Carrie Irwin, Brian Jennings, Sam Karr, Joni Kleinschmidt, Will Miller, Jason Norman, Jerome Pratt, Ray Wilson, Casey Wood and Josh Wood.

"It is a great honor to recognize these outstanding businesses and upcoming professionals with our business awards," said Chamber President Gary Molberg. These awards recognizes local professionals under the age of forty and thriving businesses who employ less than 100 employees who are pursuing excellence in their business or careers, while making a valuable contribution to the Amarillo business community and our community at large.

Event Sponsored by:  **suddenlink**
Easy as counting to one.

Specialized Therapy Services (STS) was established in June 2002 to provide the best in speech, occupational, and physical therapy services in a patient and family oriented setting. STS is committed to quality of life for all and lends its support to individuals with special needs on the community level. STS was inspired by the love of Jesus Christ and our mission is to develop potential and quality in the lives of the patients we serve.

STS has 37 full-time and 10 part-time employees, many are pictured to the right.



Below: Chamber Board Chair, Laura Street, with Karen Day, Owner of Specialized Therapy Services, and her husband, Richard Day.



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Top Twenty

AMARILLO CHAMBER OF COMMERCE

Under 40

Congratulations to the
Amarillo Chamber of Commerce
2010 Top Twenty Under 40
& Top Small Businesses
Award Winners

Amarillo Chamber of Commerce
TOP SMALL
BUSINESSES



Breezy Adams
Merrill Lynch



Timothy Archer
Suddenlink
Communications



Lindsay Currie
Talon/LPE



Brent Graves
United Country Alli-
ance Auction/Realty



Toni Gray
Amarillo College



Michael Greene
Bell Helicopter



Cara Hardin
Scottco Mechanical
Contractors Inc.



Dr. Raj Hashmi
High Plains
Radiological Assn.



Dr. Brent Hawkins
Smith & Hawkins
Dentistry



Kelly Hicks-Drees
JP Morgan Chase
Bank



Carrie Irwin
Suddenlink
Communications



Brian Jennings
Amarillo Economic
Development Corp.



Sam Karr
Burdett Morgan Wil-
liamson & Boykin, LLP



Joni Kleinschmidt
Riney & Mayfield, LLP



Will Miller
FirstBank Southwest



Jason Norman
Amarillo College



Jerome Pratt
Wells Fargo Bank



Ray Wilson
cat-man-du, Inc.



Casey Wood
Kelly Wood Company



Josh Wood
Wood Financial



Welcome New Members

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Dusty Cooper
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MSN HomeCare's newest office, in Amarillo, TX offers home care services for adults and children with special needs, plus a dedicated respiratory therapist. We work side by side with our clients and their physicians to coordinate the best possible combination of professional and non-professional in home services.

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Haley Bell
Barbara Willburn
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The Quail Creek Ear, Nose and Throat center began in 2005 with one simple idea - to provide the finest care for disorders of the ear, nose and throat in a comfortable, friendly environment.

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www.actx.edu/ce/

www.amarilloedc.com/

www.entrepreneuralliance.org/

www.prpc.cog.tx.us/

www.incubationworks.com/

www.smallbusinessdevelopmentcenter.com/



You Have the Dream.
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Celebrating the Arts Day With Shop Smart Shop Local

By: Becky Zenor, VP Quality of Life / Arts

Celebrating the Arts, an event sponsored by the Shop Smart and Shop Local program and Civic Amarillo and supported by the Amarillo Chamber of Commerce Arts Committee, was held on Tuesday, August 17, 2010 at the Globe-News Center for the Performing Arts. It was designed to help showcase the rich arts community of Amarillo and the Texas Panhandle.

Arts organizations performed and passed out information at booths about their upcoming seasons. Those attending the event learned more about these organizations, including performance dates, special exhibits and ticket information.

The following organizations participated: AC Lamplight Youth Theatre, Amarillo Art Institute, Amarillo Little Theatre, Amarillo Little Theatre Academy, Amarillo Master Chorale, Amarillo Museum of Art, Amarillo Opera, Amarillo Symphony, Amarillo Youth Choirs, Carson County Square House Museum, Center City, Chamber Music Amarillo, Civic Amarillo, Friends of the Aeolian Skinner Opus 1024, Lone Star Ballet, Panhandle Art Center, Panhandle Plains-Historical Museum, Sunset Galleries, Texas Crown Performance Hall (Canadian Arts Alliance), Texas Musical Drama, Window on a Wider World, and WTAMU Department of Communication. Many of the organizations donated gift certificates.

Welcome New Members

Thanks for Joining in July & August

U S Small Business

Administration

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Armando G Garcia
Josie Salinas
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www.astarpestcontrol.com

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Chris Laurie & Denis Puska
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Amarillo, TX 79101
(806) 242-1122

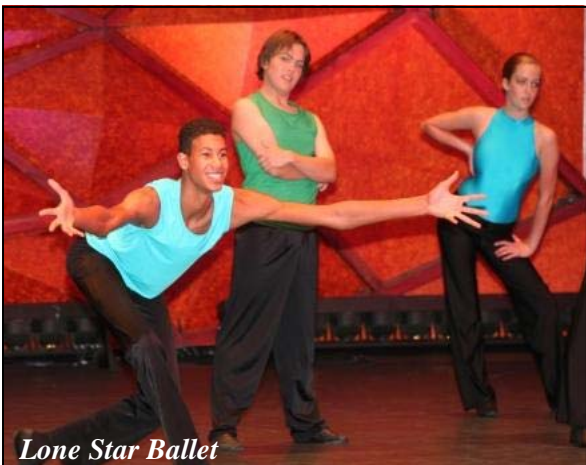
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The Amarillo Bulls are proud new members of the North American Hockey League.

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Amarillo Symphony



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Cornerstone Baptist Church

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www.cornerstonebc.com
Cornerstone Baptist Church is an independent congregation with a deep commitment to biblical exegesis, one-on-one discipleship and global missions. Our commitment to Christ is expressed in Colossians 1:28

Panhandle Days in Austin



Every two years the Amarillo Chamber of Commerce joins forces with local and surrounding community leaders to travel to our State Capitol in Austin to meet with elected officials to discuss legislative issues related to agriculture, education, healthcare, energy and other important issues that affect the 26 counties located in the Texas Panhandle.

Save the Date: February 21-22, 2011

Join us as we travel to Austin during the 2011 legislative session. The fee to attend all events (reception, breakfast, visits with elected officials/staff members) during Panhandle Days will be \$125; fee does not include participant's hotel or travel expense.

Beginning January 3rd, registration will be accepted online at www.amarillo-chamber.org. Watch for the email registration reminder in January! If you have questions about submitting a legislative issue, contact Jason Harrison at 342-2018 or Jason@amarillo-chamber.org.

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Tug of War
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2 Mile Walk



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Membership # _____

THANK YOU RENEWING MEMBERS

July Renewing Members

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 Acoma Pine Animal & Bird Clinic
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 Allen's Tri-State Mechanical
 Amarillo Opera Inc
 Amarillo Soccer Association
 Amarillo Venom
 Amarillo Youth Choirs
 American Red Cross
 Atmos Energy
 Austin Distributing & Manufacturing
 AVKES II LLC Dba Best Western Inn Santa Fe
 Basden Bail Bond
 Ben E Keith Foods
 Best Buy
 Bolton Electric Inc.
 Caprock Credit Corporation
 Casey Carpet One
 Center City of Amarillo Inc
 Central On-Line Security
 Choice Media
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 Construction Services
 Dale A. Swan, PC
 Davis Family Investment Partnership
 Don Harrington Discovery Center
 Family Medicine Centers, LP.
 Farm Bureau Insurance
 Fifth Season Inn & Suites
 First Floors
 Gateway Capital Inc.
 Gene Messer Ford
 Golden Spread Electric Cooperative, Inc.
 Gower & Company
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 Harrington Regional Medical Center
 Harwell & Harwell
 Hefner Painting, Inc.
 Historic 6th Street on Route 66 Association
 Home Sleep Diagnostics, Ltd.
 Humana Market Point, Inc.
 Irwin, Merritt, Hogue Price & Carthel, P.C.
 KVII-TV
 Lile Art Gallery
 Llano Cemetery Association
 Maxor National Pharmacy Services Corp.
 McGavock Nissan of Amarillo
 Metabolic Research Center of Amarillo
 Missouri Valley, Inc
 Multiple Systems, Inc
 Narrell Family Chiropractic

Navigation Financial Group of Amarillo LLC
 Officemax
 Orkin Exterminating Company
 P & W Abatement LLC.
 Pat Wallace Business Services
 Poole Building
 Potter House, Assisted Living Concepts, Inc.
 Pro Chem Sales
 Remco Copy Service
 Roto Rooter
 Rouzbeh K. Kordestani MD/PA
 Schokolad Chocolate Factory
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 Sell Griffin McLain PC
 Sir Speedy
 Smith Chiropractic and Wellness
 Southwest Airlines Co.
 Southwest Sales Promotion
 Spherion Staffing
 Stair Appraisal Service, Inc.
 State Farm/Roy Hunter
 Texas Dodge
 Texas Oncology, P.A.-Amarillo
 Texas Panhandle Builders Assoc
 Thai Arawan Restaurant
 The Haworth Company
 The UPS Store 2019
 Titan Engineering, Inc.
 Upshaw & Brown, L.P.
 Ussery-Roan Texas State Veterans Home
 Valmed Pharmacy Solutions
 Village Bakery Cafe
 Wallace Monument Company
 Ware Living Center
 Warford & Walker Mortuary Inc
 Wayland Baptist University - Amarillo
 Wellborn Sign, Inc.
 West Texas Roofing
 Williams-Boyce Agency, LLP
 Wood Financial
 Yellowhouse Machinery Company

August Renewing Members

41 Productions
 A Team Rentals
 A-1 Electric
 Ace Pest Control
 ACM Money Methods, Ltd.
 AFLAC/Regional
 Alexander & Associates
 Alternatives for Healthy Living
 Amarillo Activity Youth Center
 Amarillo Custom Gutter Co.
 Amarillo Downtown Lions Club, Inc.
 Amarillo Family Wellness Group
 Amarillo Globe News

Amarillo Habitat for Humanity
 Amarillo Little Theatre
 Amarillo On-Site Security
 Amarillo Postal Employees Credit Union
 Amazingly Fun Farm
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 Balliett & Associates Insurance
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 Clairmont Retirement Community
 Clear Channel Airports
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 Coyote Flight Centers
 Craig Methodist Retirement Community
 Crush Wine Bar & Deli
 Cruz Construction Inc
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 David V Eck & Associates P C
 Davy Knapp Photography, Inc.
 DeFord, Buddy & Carolyn
 Dominion Homes L.P.
 Drury Body Shop, Inc.
 Eagle Eye Enterprises, LLC
 East, William
 Elkins Ranch
 Endurance Auto Parts
 Eye Care Plus, L. L. P.
 Famous Dave's of Amarillo
 Fountain of Health, Inc.
 Gatti's Pizza
 Georgia Street Mall, USA
 Golden Spread Farmers Market
 Golf Headquarters
 Graham Bros. Jewelry
 Great Western Distributing Company
 H & H Print Wear
 High Plains Public Radio
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 IDEACOM of Amarillo
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 Jane Juett
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Continued on Page 11

THANK YOU RENEWING MEMBERS

Julie's Hallmark Shop Card & Gift Shop
K & M Custom Jewelry Designs
Kaleidoscoops Ice Cream & More
Kay Paine
Kids, Incorporated
Leisure Leasing Motorhome Rentals
Lone Star Windows & Siding
Lovett Chiropractic Pain Relief Clinic
Lyons Realty
Macaroni Joe's Pasta House
Martin/Tipton Pharmacy LLC
Mary Kay Cosmetics, Cathy Welch
McCartt & Associates
McCarty Hull, Inc
Milan Institute, I-40 West
Milan Institute of Cosmetology, S.E. 27th
Mr Restore
Nabob Ltd
New Day Productions
Noah's Ark Pet Hospital
Nunn Company Ltd.

Officemax
On The Border Cafe
On-Site Patrol Services LLC
Panhandle Dental, LP
Park Central Retirement Community
Pinnacle Financial Group
Potter-Randall County Emergency Comm.
Dist.
Pro2Serve Professional Project Services
Rabern Rentals, Washington Street
Rabern Rentals Center, 34th Street
Realty Central of Amarillo, LLC dba Realty
Central
Red Door Antiques Inc
Rockrose Development, LLC
Rod Fielding Custom Builders, LLC
Sanford Rose Associates - Amarillo
Santa Fe Federal Credit Union
Schlotzsky's Deli
Stansbury Equipment Co
Starbucks Coffee Co.

State Farm/Bill McDonald
State Farm/Kay McMinn
Stater Acres R.V.s
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The Hope and Healing Place, Inc.
The Salvation Army of Amarillo High Plains
The Smoke Shop
The UPS Store 4558
Tractor Supply Co.
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Underwood, Wilson, Berry Stein & Johnson, P C
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Witt Flooring Center

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and for your continued support of the Chamber.**

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**CONGRATULATIONS WINNERS
OF THE
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Thursday, July 29, 2010
Ross Rogers Golf Complex

1st Dew Dusters Flight
KVII-57
Chris Knight
Lee Baker
Jay Held
Toby Tucker

1st Back 9 Division
Harris Financial-58
Miles Harris
Zane Oliver
John Atkins
Clay Estes

1st Front 9 Division
TNT-56
John Haynes
Jud Hightower
Matt Cox
Travis David

2nd Dew Dusters Flight
Blackmon1-59
Eric Mays
Cody Demetro
Chris Andrus
Wayne Bernier

2nd Back 9 Division
UniFirst-58
Steve Cross
Dell Volmers
Royce Green
Jay Cortez

2nd Front 9 Division
Street Toyota-58
Joe Street
Laura Street
John Shankle
Gary McMillian

3rd Dew Dusters Flight
Happy2-59
Kerry Adair
Ryan Evans
Jeff Irwin
Thompson Mayberry

3rd Back 9 Division
ANB-58
Monte Broggin
Stan Callahan
Heath Stevens
Jim Williams

3rd Front 9 Division
NuStar Energy-59
Paul Carson
Dannie Cagle
Les Jones
Andy Murdock



Thanks to our
320 Golfers
Sponsors
& Volunteers

Toyota Senior VP to Speak at Chamber Banquet Tuesday, October 19th

Make plans to come network with the Chamber as we recognize our outstanding board of directors and volunteers of the year, as well as highlight the activities from the 2009-2010 fiscal year at our Annual Banquet on October 19th. This year's banquet will also feature a great program from Don Esmond, Senior Vice President, automotive operations for Toyota Motor Sales (TMS), U.S.A., Inc.

Esmond is responsible for all TMS automotive operations, including the Toyota Division, the Lexus Division, sales administration, Toyota Logistics Services, Toyota Motor Sales de Mexico and Toyota de Puerto Rico.

Esmond joined Toyota in 1982 and served as corporate fleet and truck manager, and national fleet manager. He became vice president of field sales for Lexus, the luxury division of Toyota, in 1989. He later served as vice president of the large car sales team where he launched the new Camry. He held the position of group vice president of the Toyota Sales Division and most recently was senior vice president and general manager, Toyota Division.

Prior to joining Toyota, Esmond had a 12-year career with Ford Motor Company, where he held various field positions, including national account executive, assistant and general field manager for the Seattle Lincoln-Mercury District sales office, merchandising manager and zone manager at the Los Angeles District sales office.

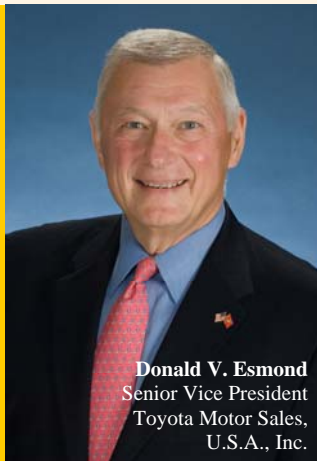
Additionally, Esmond spent five years in the U.S. Marine Corps, serving as captain, naval aviator and helicopter pilot in Vietnam. He was awarded the Silver Star, Distinguished Flying Cross, 45 Air Medals and a Purple Heart. In 1999, Esmond received the prestigious Semper Fidelis Award from the Marine Corps Scholarship Foundation (MCSF). The Semper Fidelis Award is presented annually to an individual who has displayed "dedicated and inspirational civic and community leadership." Esmond was later named as a director of the foundation, which raises money and awards college scholarships to the deserving sons and daughters of US Marines and the children of former Marines. In 2006, Esmond was appointed to serve on the Defense Advisory Board for Employer Support of the Guard and Reserve.

He earned a Bachelor of Science degree in business and economics from the Illinois Institute of Technology in Chicago.

Make your reservations today for the
Chamber Annual Banquet
Tuesday, October 19th
6pm – 7pm Social Hour
7pm Dinner & Program
Amarillo Civic Center
Heritage Ballroom

Tickets are \$25 per person
for open seating or
reserved tables of 8 can be
purchased for \$250 each.

RSVP to: Mary at 373-7800 or
chamber@amarillo-chamber.org
by Wednesday, 10/13



Donald V. Esmond
Senior Vice President
Toyota Motor Sales,
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WELCOME THESE CONVENTION GROUPS TO AMARILLO

September 2010

2-5	Panhandle Kennel Club American Kennel Club/Panhandle Cluster	1,200
17-26	Tri-State Fair Rodeo PRCA Rodeo	500
19-20	Harley Owners Group (HOG) Route 66 Themed Touring Rally "Motoring the Mother Road"	650
24-25	Amarillo Dart Association Top of Texas Open Dart Tournament	100
28-4	Model-T Ford Club Texas T-Party	215
30-2	AMBUCS, Inc. Southwest Regional Fall Convention	100

October 2010

3-7	Texas Assn. of Vehicle Theft Investigators Annual Conference	200
14-15	Texas Society of Infection Control Practitioners Regional Training Conference	50
19-24	Cowboy Mounted Shooting Association (CMSA) World Championships	500
22-24	Amarillo Invitational Balloon Rally Pirates of the Canyon	200
24-27	Juvenile Justice Association of Texas State Convention	225
28-31	World of Wrestling Amarillo Nationals	1,500

November 2010

9-14	Working Ranch Cowboy Association (WRCA) Ranch rodeo World Championship	1,500
30-2	Farm & Ranch Show Cygnus Expositions	2,500

Convention & Visitor Council 2009-10 Year-To-Date Statistics

Tourism

Occupancy Rate	58.79
Room Nights	985,135
Overnight Visitors	1,763,628
Visitor Center Guests	7,421
Group Tours	416
Inquiries for Amarillo Information	40,329
Overnight Travel Impact (\$)	\$284,705,120

Film Office

Information requests	10
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Conventions

# of Conventions/Groups in Amarillo	62
Delegates	31,603
Room Nights	17,712
Delegate Spending (\$)	\$13,907,188
Delegates Booked-Future Conventions	32,618
Delegate Room Nights Booked	26,042

CVC Website

Ave Monthly Visits	28,139
Ave Monthly Page Views	209,971
Page Views / Visit	7.46

Meet Smart. Meet Local.

★ **Boost the local economy!**

★ **Save the time, money & frustration of traveling!**

★ **Showcase our city!**

★ **Earn GREAT rewards!**

AMARILLO

Amarillo Convention & Visitor Council • 806-374-1497 • www.visitAmarilloTX.com

CVC Hosts Meeting Planner Dinner in Austin

By: Tina Teague, Senior Convention Sales Manager

Five members of the Amarillo Convention & Visitor Council staff hosted an intimate client appreciation event July 15th at Perry's Steakhouse in Austin. Meeting planners in attendance included

some who currently book meetings in Amarillo as well as some who have not yet booked meetings in Amarillo but

are considering that possibility for the future. Staff in attendance included Jerry Holt, Mindy Bradley, Tina Teague, Tiffany Redinger and Rick Matchett.



Rick



Tina



Tiffany & Mindy



Why is shopping local important? When you spend \$1 in the local economy, you also pay 8.25 cents in sales tax. Of that money, two pennies stay here locally to help keep your property taxes low, fund economic development and jobs, and it pays for the services you enjoy from the city.

The city of Amarillo depends on several sources of revenue to operate. The largest amount of income comes from two areas: sales tax and property taxes. Both of these revenue sources need a healthy local economy.

That money helps pay for services you depend on, like fire and police protection, parks and recreation, paved roads, and water and sewer service.

<http://amarilloshopsmart.com/>

www.facebook.com/shopamarillo

Keep up with the Chamber and CVC on the web or your smartphone.

Chamber Facebook: www.facebook.com/AmarilloChamber

CVC Facebook (Tourism): www.facebook.com/AmarilloTravel.Tourism

CVC Facebook (Conventions): www.facebook.com/AmarilloConventions

Chamber Twitter: <http://twitter.com/amarillochamber>

CVC Twitter: <http://twitter.com/amarillocvc>

Chamber Videos: www.youtube.com/amarillochamber

Chamber Event Photos: www.flickr.com/photos/amarillochamber/

Social Media

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Ribbon Cutting & Ground Breaking Ceremonies in July

<http://www.flickr.com/photos/amarillochamber/sets/72157624622125153/>



Backyard Spa & Leisure
4105 S Western



Buzula's Furniture
I-40 & Washington



City of Amarillo
Grand Street Bridge



Decorating Den



Hair Trendz
7402 SW 34th



Jan Werner Adult Day Care Center
3108 S Fillmore



Kabuki Romanza
8130 I-40 West



Maurice's
Westgate Mall #364 (Near Sears)



McDonald's
5620 Amarillo Blvd. West



Ms. D's Expressions
2734 Georgia



Palo Duro Heating & Air
2500 W 7th



Sun Adventure Sports
2826 Wolflin



Texas Tech Health Science Center Infant Risk Center
1400 Wallace



The Plaza II Restaurant
I-40 & Soncy

Contact [Linda](#) to schedule your Ribbon Cutting or Ground Breaking event!
342-2006

Chamber has new VP

Jason Harrison Promoted

By: Penni Bentley, Director of Communications

The Chamber is pleased to announce that Jason Harrison has been promoted to Vice President of Business Development & Governmental Affairs. Harrison started with the Chamber in the Convention & Visitor Council (CVC) in 2007, and in a year worked his way from a sales manager to the Director of Convention Sales position. In 2009, Jason made a lateral move from the CVC to the Business & Governmental Affairs Councils of the Chamber heading up projects like BusinessConnection, MegaMarket, and DC Days.

"We are very pleased with the progress Jason has made in his position over the past year, and feel that he will continue to take our Business Council & Governmental Affairs projects to new levels as he accepts more leadership as a VP," commented Gary Molberg, President.

Born and raised in Amarillo, Jason attended Texas A&M and is a 1997 graduate of WTAMU. After college he worked in Houston and Oklahoma City before returning to his roots in the panhandle. He and wife, Natalie, were married last December, and have a houseful of dogs together.



Texas Chamber of Commerce Executives Awards Plaques for Years of Service

Four staff members of the Chamber recently received plaques recognizing their commitment to the Amarillo Chamber of Commerce through their years of service. For the year 2010, fifteen year plaques were awarded to **Penni Bentley**, Chamber Director of Communications, and **Jutta Matalka**, CVC Director of Tourism. Receiving a twenty-year award was **Mindy Bradley**, CVC Director of Convention Services. **Becky Zenor**, VP of Quality of Life/Arts received a clock for 25 years of service to the Chamber.

"These awards really make us stand out in the Chamber of Commerce world. Our staff of 21 full-time employees represent more than 230 years of service to the Chamber and this community. Having long-term employees like these demonstrates their commitment to their job and making this Chamber and the community prosper," said Gary Molberg, Chamber President.



Mindy Bradley



Penni Bentley



Jutta Matalka



Becky Zenor



Ribbon Cutting & Ground Breaking Ceremonies in August

<http://www.flickr.com/photos/amarillochamber/sets/72157624851891593/>



Affiliated Foods
6700 s Washington



Amarillo Emergency Medical Services
3408 Airway Blvd.



American Quarter Horse Hall of Fame Museum - 2601 I-40 East



Body Elegance Salon & Day Spa
5807 SW 45th, Suite 320



Camp Fire USA Little Stars Academy
1941 Port Lane



Edward Jones / Taylor Graves
3440 Bell, suite 302



Highland Park School Activity Center
15300 Amarillo Blvd. East



Kids Café
AC East Campus



Menchie's Restaurant
3700 SW 6th Ave



TMG Health
7901 Wallace Blvd



True Texas Design
400 15th Street—Canyon

NOTE:

**The Chamber Annual Banquet
will be held October 19th
this year and not in January.**

Health Insurance Available Through Chamber

Insurance agents and businesses interested in the Amarillo Chamber Healthcare Cooperative insurance products must be members of the Amarillo Chamber of Commerce and agents must be certified by United Health-care. Call Dianne McClish at 342-2002 or email her at Dianne@amarillo-chamber.org for more information.

Certified Agents are listed on our website and the eight United HealthCare insurance plans available to members at a 7% discount are also described on our website under the "Healthcare" tab and [Insurance Coverage](#) quick-link. A shortcut to the link is: <http://bit.ly/rBmhu>



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What makes  so Sensible?

- ✓ Low cost (usually 1/2 of workers' compensation).
- ✓ Unlike workers' compensation, local medical care is now easy and accessible. Your local hospitals



and most local doctors have contracted with Sensible Solution to provide the best care for your employee.

- ✓ Comprehensive benefits for your employees.
- ✓ Employers Liability and Legal Defense is included.



- ✓ Amarillo insurance agents sell and service the program.

For more information on this program, contact Dianne at the Chamber at 806.342.2002 or Dianne@Amarillo-Chamber.org

Amarillo-Chamber.org

Facebook.com/AmarilloChamber

Twitter.com/AmarilloChamber

Sensible Solution...an Alternative Coverage to Workers' Comp

For more info: Dianne@amarillo-chamber.org

Policy highlights are available on the chamber website www.amarillo-chamber.org under the HEALTH CARE tab and [Workers' Comp Alternative](#) quicklink. An exclusive panel of local insurance agents will assist the Chamber membership with sales and service.

Diane Wall Insurance Agency	468-9034	
Edmond Deaton & Stephens	356-6000	www.edsinsurance.com
Fuqua-Bryson Benefits Group	350-6660	www.myfbbenefits.com
Hilb Rogal & Hobbs Co of Amarillo (HRH)	376-8275	www.hrh.com
Neely Craig & Walton	376-6301	www.neely.com
PIA Insurance	374-4621	www.piainsurance.com
Upshaw Insurance Agency	468-0400	www.upshaw-insurance.com
Williams-Boyce Agency, LLP	376-4247	www.williamsboyce.com
Willis HRH	376-4761	www.hrh.com



Interested in advertising in this electronic publication? Get a 1/4 page ad for \$50 or a 1/2 page ad for \$100. For more information, contact Penni Bentley at 342-2005 or email penni@amarillo-chamber.org.

Ads are hyperlinked to your website or email. Click an ad and try it out. Thanks to all of our advertisers in this issue.

Mark Your Calendar

Oct 19 Chamber Annual Banquet
Nov 18 SpeedConnect at Mega Market
Feb 21-22 Panhandle Days in Austin



**AMARILLO
CHAMBER
OF COMMERCE**

The *Chamber eNewsletter* is published by the Amarillo Chamber of Commerce, 1000 South Polk, Amarillo, Texas 79101. It is provided free of charge to Chamber members. Address correspondence to Chamber Communications at the address listed above, or call 806.373.7800, fax 806.373.3909.

2009-10 Board of Directors Executive Committee

Chair	Laura Street
Chair-Elect	J. Pat Richmond
President/CEO	Gary Molberg
Past Chair	Kelvin Betzen
Finance	David Hemphill
Membership Council	Al Cunningham
Business Council	Bill Jenkins
Governmental Affairs Council	Bill Harris
Quality of Life Council	Penelope Davies
Ag Council	Dr. James Clark
Convention & Visitor Council	Guy C. Vanderpool
City of Amarillo	Mayor Debra McCartt
	Commissioner Madison Scott

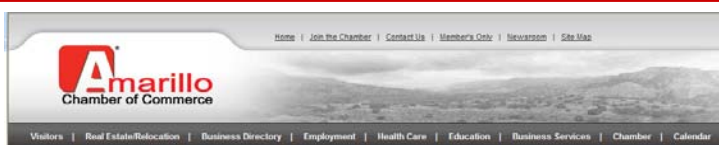
Directors

Fredia Allen	Shawn Morrison
Tim Archer	Robert Murray
Roy Bara	David Prescott
Scott Bentley	John Salazar, Jr.
David Craig	Rod Schroder
Michael Cruz	Les Simpson
Jill Dana	Janie Singleton
Buzz David	William Ware
Bob Garrett	Leah Ware
Brad Martin	James Wester
Cameron Monroe	Jeff Yarber

Visit our website at:

Amarillo-Chamber.org

Penni Bentley, Editor
News@Amarillo-Chamber.org



Check out our Chamber and Community Calendars online. You can submit events to the Community Calendar. This is a great way to show locals and visitors to the city the many things to see and do in our community. *Please keep in mind the Chamber reserves the right to include or exclude events as we deem appropriate.*

www.Amarillo-Chamber.org

IF YOU HAVE
SOMETHING WE NEED,
THEN WE SHOULD
GET TOGETHER AND TALK
A LITTLE BUSINESS.

Xcel Energy is always looking for diverse, energetic business partners—including minority, women, veteran and small business enterprises—to work with us. Our Supplier Diversity program enhances the success of our partners and the growth of our communities. If your business has a product or service that you believe would be of value to us, we encourage you to email us at supplierdiversity@xcelenergy.com or visit xcelenergy.com.



Editor's Corner

By: Penni Bentley, Chamber Director of Communications
penni@amarillo-chamber.org

The thermostat may not show it, but to a lot of people, fall has arrived.

It's probably not a coincidence that Kenny Chesney waited to release his new single "The Boys of Fall" this time of year. If you live in the Texas panhandle, for sure fall means football. Doesn't matter if you are rooting for the hometown high school team, painting your face for college game day, or sitting on your couch on a Monday night, everyone is cheering for someone. There is nothing like a little friendly rivalry among friends about whose college team is the best. There was a game this weekend between a couple of Texas schools (one in Lubbock and one in Austin). No offense, but the Aggie in me is rooted for a zero-zero tie just because I can't decide which team I'd like to see lose more. I can easily put my thumb up...but just can't make that index finger get a "gun up". I know, I'll get some nasty emails on this comment, but oh well.

The Chamber recently "kicked off" fall with the 15th Annual Good Times Celebration Barbecue Cook-Off. That's how we say good-bye to summer and hello to another form of friendly competition in the fall. This year's event did not disappoint. Complete stats aren't in yet, but it sure felt like a record year. This event always amazes me with the turnout from the public, but the level of intensity that goes into the cooking teams creations. I bet there is no better barbecue served anywhere on this earth,

than our 100+ cooking teams serve in a 4-block area on a September Thursday in Amarillo, Texas. I'd also bet that there is no other representation of simultaneous true teamwork than at our little event. It's not often you get people from a company in completely different departments or areas of work expertise to work side-by-side firing up a grill and decorating like our teams do. I know there is no better representation of teamwork within our own office than the barbecue. Queen Andrea is in charge of course, and it takes her months of preparation to lead us in this project, but it takes all 21+ of our staff (as well as some spouses and friends) to pull this event off. And none of it would happen without the help of our more than 80 sponsors and 230 volunteers. To everyone, we owe a huge THANK YOU!

With the event behind us, we can actually take a breather and enjoy the fall...and some football ourselves. Just think...we will do it all over again in about 353 days...give or take a few.

So as always, tell us how we are doing. Give us your suggestions, feedback, and input. Get involved. We are YOUR Chamber.



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